Presented by :

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Collaboration Management Case Study

Case Study: InfiblueWorld Collab Manager

About InfiblueWorld/InfiblueChat

Infiblue World is a Metaverse and SocialFi ecosystem with **Infiblue Chat** as its flagship app blending rewards, and AI-powered communication, gaining strong traction and community trust in Web3.

- **60,000+** Twitter followers and a rapidly growing global community.
- **12,000+** testers onboarded for Infiblue Chat during its public beta.

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About InfiblueWorld/InfiblueChat

Recognized as a leading SocialFi and Metaverse research-driven community, trusted by thousands across Web3.

Featured in major AMAs and media articles, positioning it as a fast-rising project in the Web3 space.

Seamlessly integrated secure messaging, profit-sharing incentives, and an AI-powered assistant into its flagship app.

Challenges

Despite its growth, InfiblueWorld continues to face challenges that slow down its broader adoption:

- Limited partnerships with established Web3 protocols and ecosystems
- Inconsistent AMA appearances, reducing opportunities for wider exposure
- Need for stronger positioning in the competitive SocialFi and Metaverse space

Actions taken

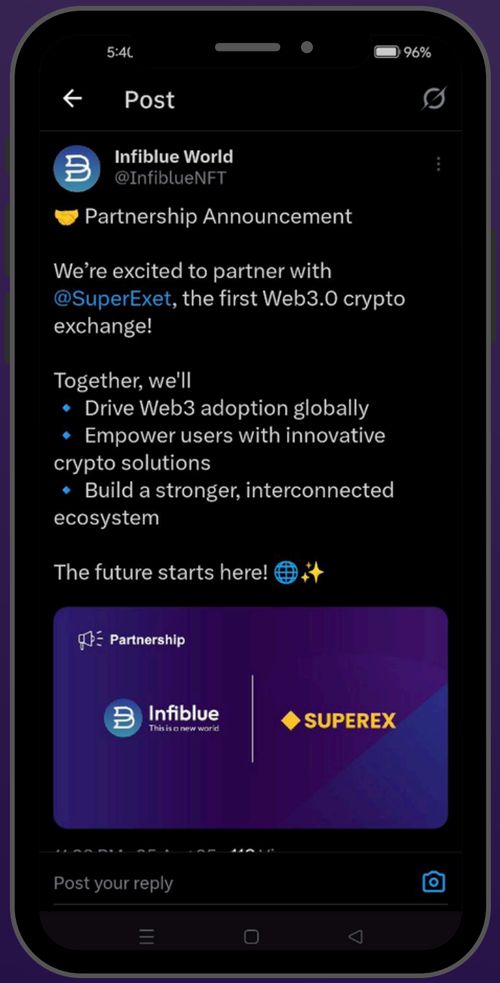
As part of Infiblue World’s Collab manager, here are the key contributions I made:

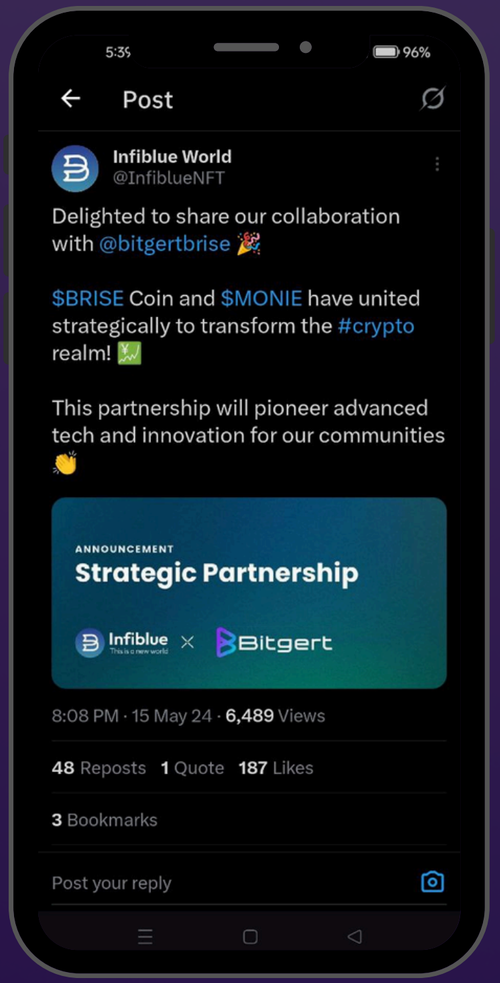
- Managed partnerships with prominent Web3 projects to strengthen strategic alliances.
- Coordinated and participated in AMAs and joint campaigns to increase project exposure.
- Negotiated cross-promotional opportunities with partner communities to expand reach.

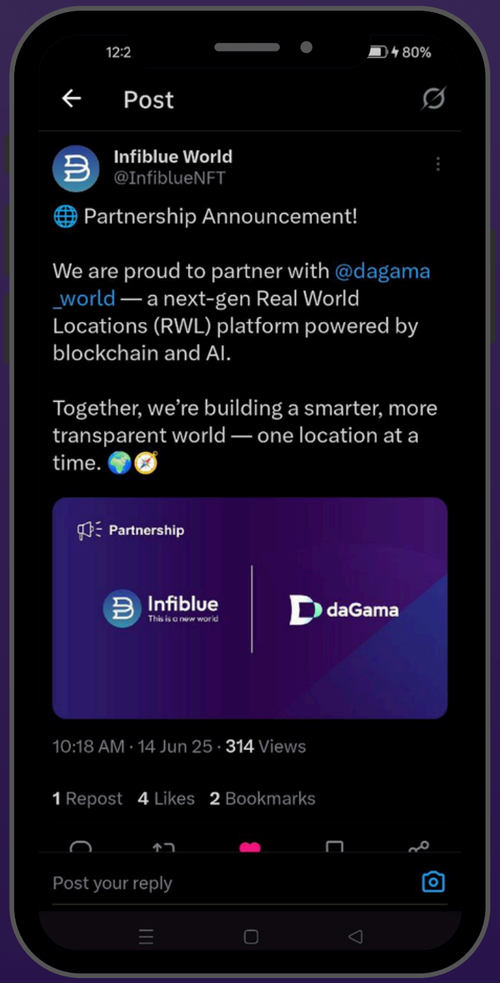
Results and Impact:

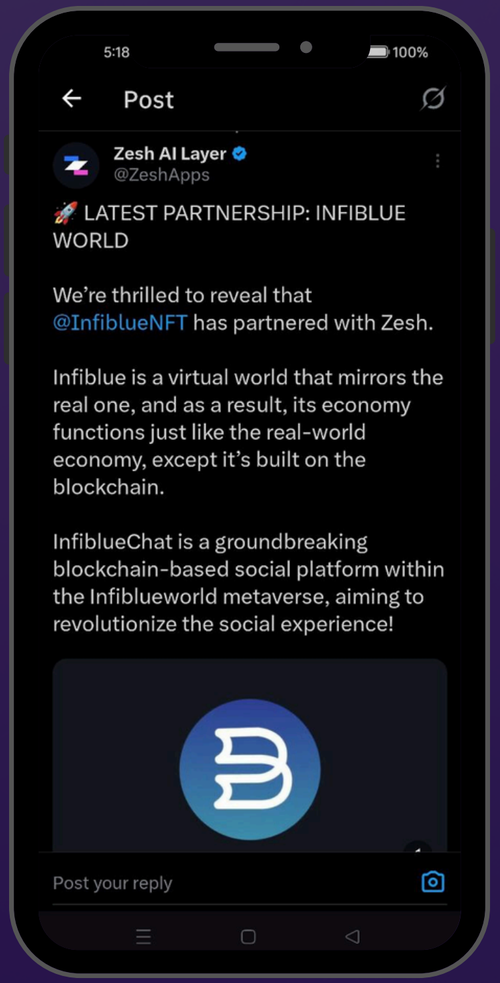
- Partnered with prominent Web3 projects with 50K+ followers, enhancing InfiblueWorld’s credibility in the space.
- Built relationships with multiple projects averaging 20K+ followers, collectively reaching over 900K community members annually.
- Hosted monthly AMAs with partner projects, contributing to a 30% increase in engagement and boosting partner visibility.
- Coordinated joint initiatives and co-marketing efforts, strengthening collaborative presence across the community.

Proof of Strategic Partnerships









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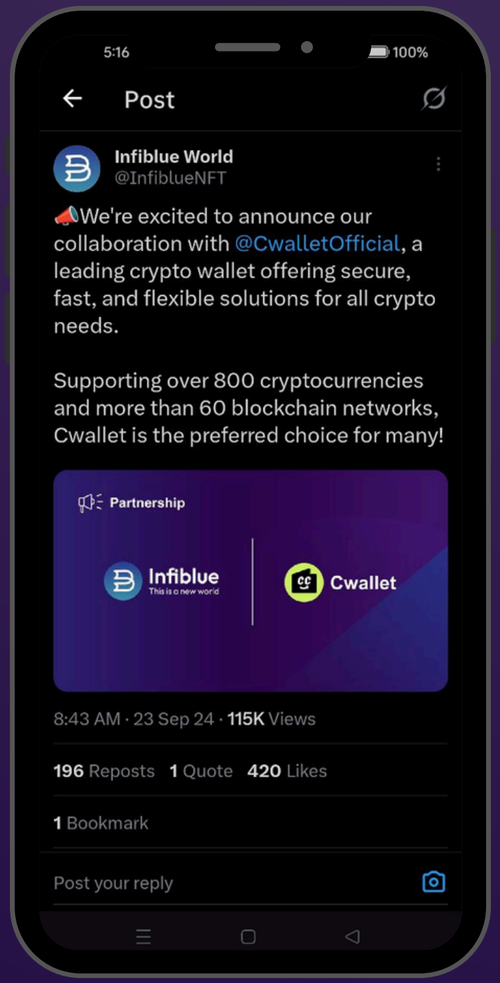

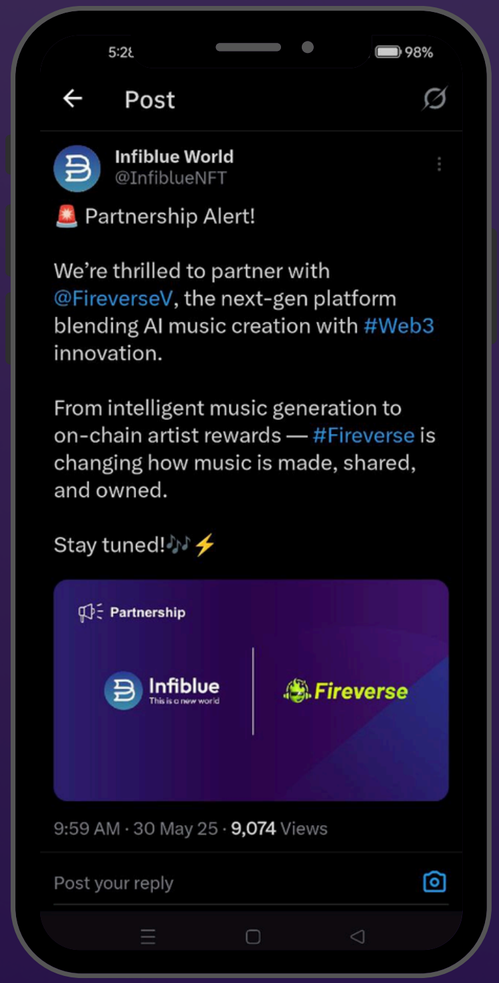

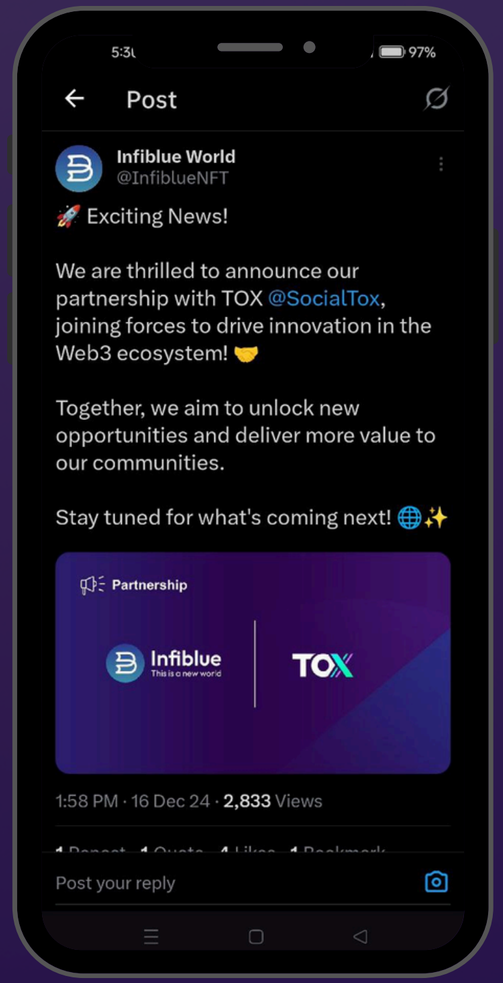

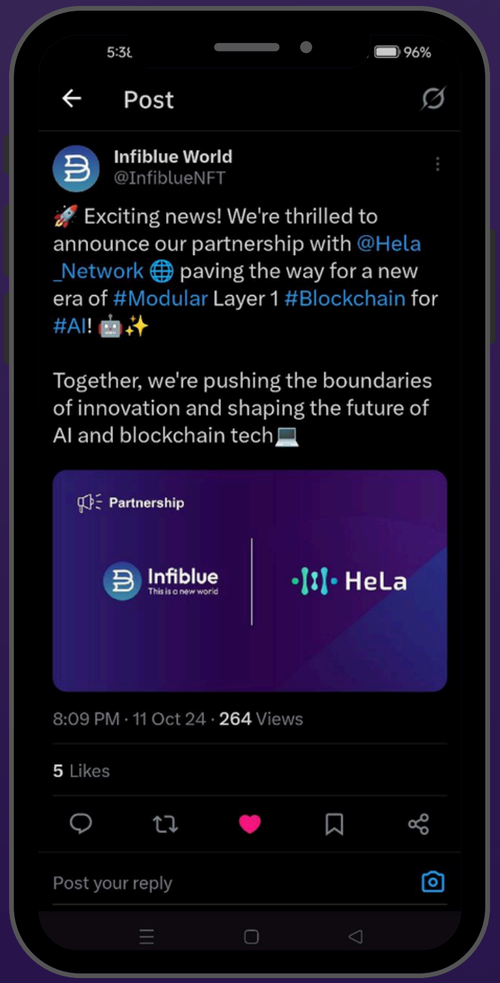

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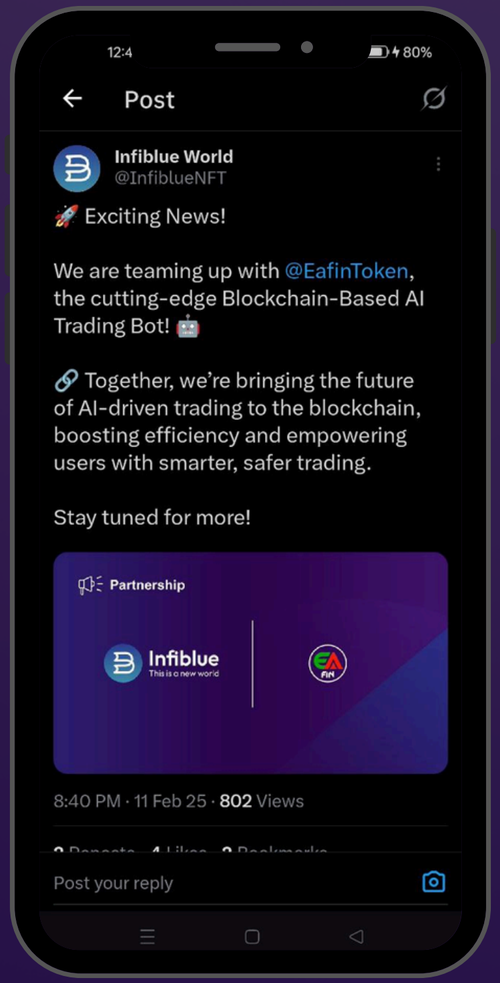

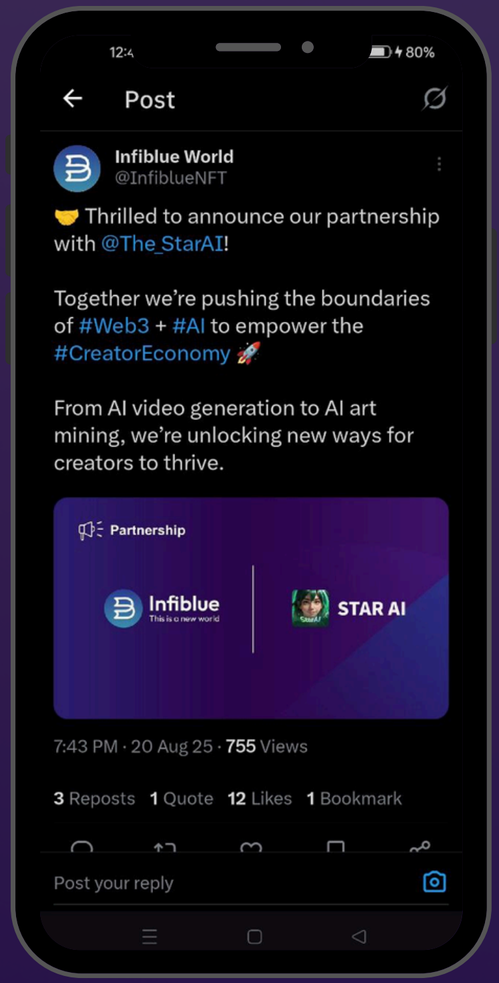

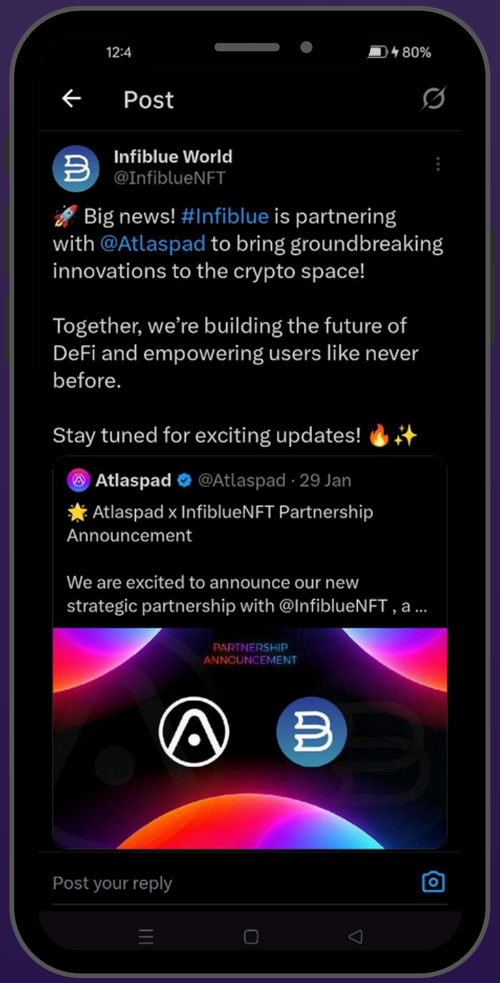

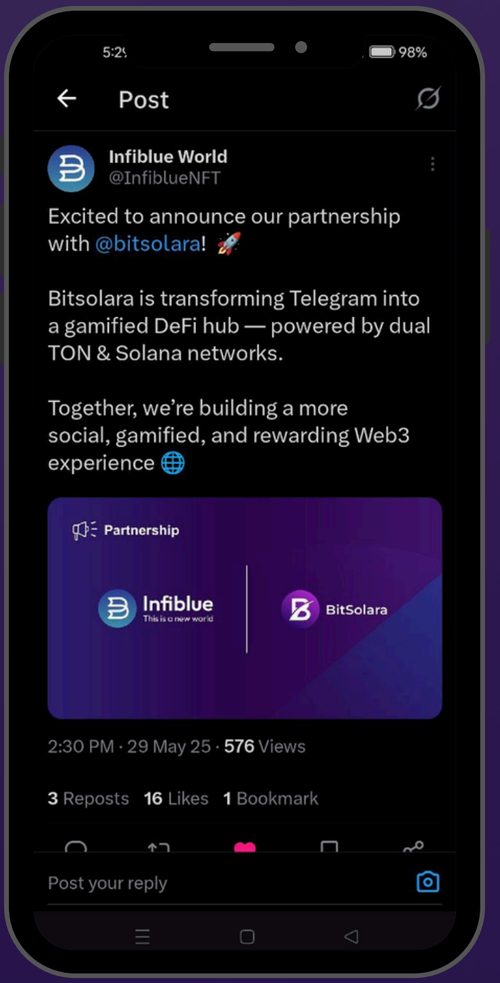

Trusted Collaborations Across Web3

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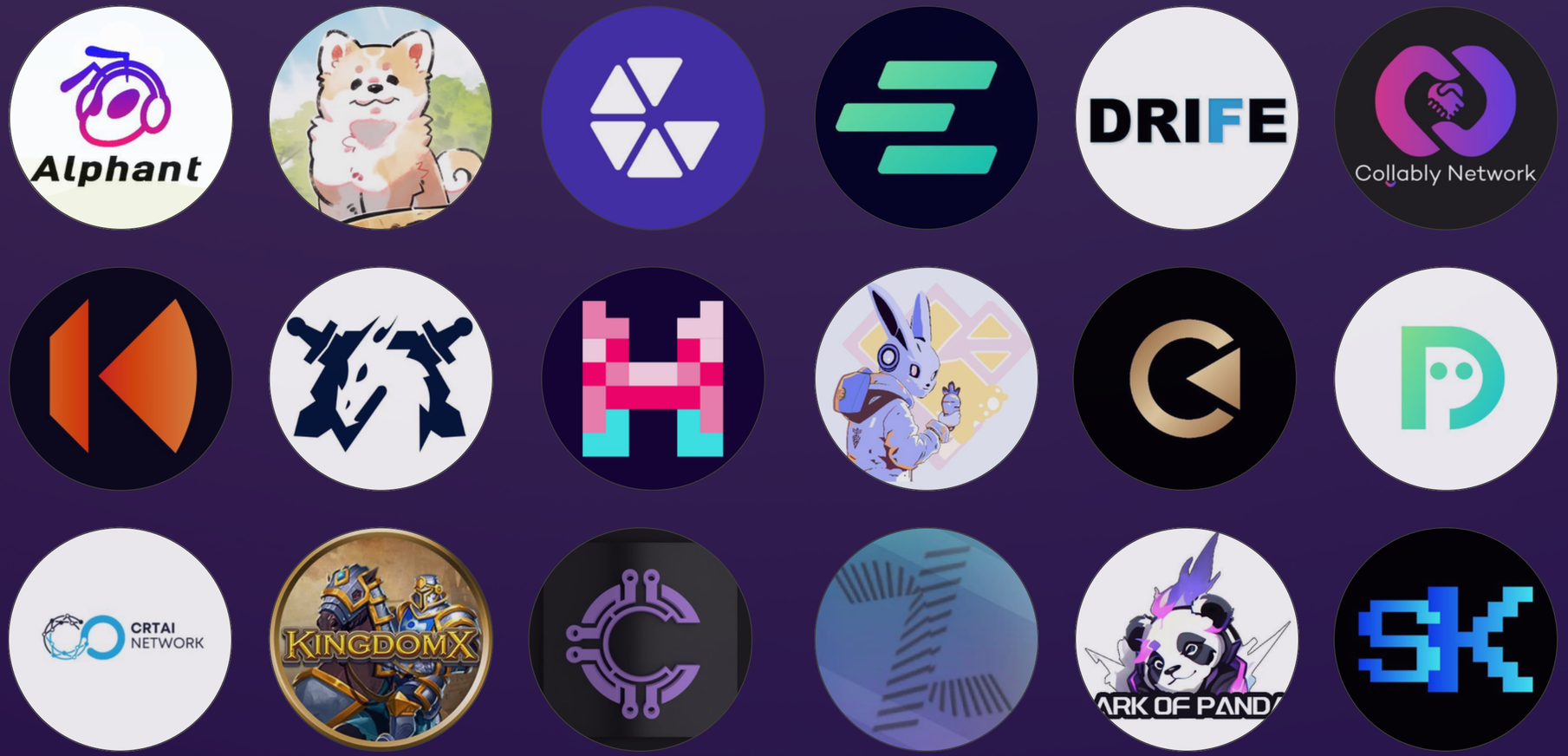

Trusted Collaborations Across Web3

Driving Growth Through AMA Partnerships

Testimonial

Milly/Silvy

Marketing Manager of Infiblue

“Highly responsible and proactive, she always takes the initiative to get things done.”